



# Midwest Education Technology Conference

February 9, 10 & 11, 2015

St. Charles Convention Center, St. Charles, MO

## METC Sponsorship/Partnership (E-Rate Companies) Levels\*

### **Platinum Level (\$10,000.00+)**

- Minimum monetary or in-kind contribution of \$10,000.00 or provide equivalent services
- Four-booth spaces in the METC Exhibitor Hall, which includes electrical, meals provided by conference
- If desired, list as a sponsor of a METC keynote or featured speaker (upon permission from the speaker)
- Company name and logo in the METC program and on website
- Four-color full-page ad with company name and logo in the conference program given to all attendees
- Special acknowledgement at keynote events of the METC
- Company's representative may introduce a keynote speaker
- Participation in the Exhibitor Game
- Electronic transfer of all attendee's mail information
- Special recognition on exhibit booth sign –METC Sponsor/Partner
- Opportunity to place one item in all participant tote bags. (Exhibitors must have the tote bag materials to EducationPlus by January 25, 2014.)

### **Gold Level (\$5,000.00+)**

- Minimum monetary or in-kind contribution of \$5,000.00 or provide equivalent services
- Three booth spaces in the METC Exhibitor Hall, which includes electrical, meals provided by conference
- If desired, list as a sponsor of a METC keynote or featured speaker (upon permission from the speaker)
- Company name and logo in the METC program and on website
- Two-color full-page ad with company name and logo in the conference program given to all attendees (can upgrade to a 4-color ad for additional costs)
- Special acknowledgement at keynote events of the METC
- Company's representative may introduce a keynote speaker
- Participation in the Exhibitor Game
- Electronic transfer of all attendee's mail information
- Special recognition on exhibit booth sign –METC Sponsor/Partner
- Opportunity to place one item in all participant tote bags. (Exhibitors must have the tote bag materials to EducationPlus by January 25, 2014.)

### **Silver Level (\$3,000.00+)**

- Minimum monetary or in-kind contribution of \$3,000.00 or provide equivalent services
- Two booth spaces in the METC Exhibitor Hall, which includes electrical, meals provided by conference
- If desired, list as a sponsor of a METC keynote or featured speaker (upon permission from the speaker)
- Company name and logo in the METC program and on website
- Two color half-page ad with company name and logo in the conference program given to all attendees (can upgrade to four color or full page for additional cost)
- Participation in the Exhibitor Game
- Electronic transfer of all attendee's mail information
- Special recognition on exhibit booth sign –METC Sponsor/Partner
- Opportunity to place one item in all participant tote bags. (Exhibitors must have the tote bag materials to EducationPlus by January 25, 2014.)



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### ***Bronze Level (\$1,000.00+)***

- Monetary or in-kind contribution \$1,000.00 or provide equivalent services
- One booth space in the METC Exhibitor Hall, which includes electrical, meals provided by conference
- Company name and logo in the METC program and on website
- Two color quarter-page ad with company name and logo in the conference program given to all attendees (can upgrade to four color, half or full-page for additional cost)
- Participation in the Exhibitor Game
- Electronic transfer of all attendee's mail information
- Special recognition on exhibit booth sign –METC Sponsor/Partner

### ***Energy Break Sponsor (\$500 and up, 2 available)***

METC offers an afternoon beverage break to participants on both days of the general conference. Companies can sponsor an afternoon break or a monetary contribution for one or both conference days for participants. Recognition will be given at the break location and in the conference program and website.

### ***Coffee Sponsor (\$400 and up, 2 available)***

METC offers complimentary coffee and tea on both mornings during the keynote presentation on both days of the general conference. Companies can sponsor either a morning or afternoon coffee and tea station. Special recognition will be given at the coffee station directly outside of the Grand Ballrooms where the keynote presentations are located. Sponsors are also recognized in the conference program and website.

### ***Student Innovation Stations Sponsor (\$500)***

During the Reception on Tuesday evening, located in the Exhibit Hall, Student Innovation Stations are showcased. These STEM/STEAM projects could include anything from a robot to a MakerSpace.

### ***Virtual Essay Contest Sponsor (\$500)***

Conference attendees are invited to create a virtual essay based on their experiences at METC. The essays are scored by the conference committee to determine a winner. This sponsor will be highlighted in an eNewsletter to all attendees announcing the winning entry.

### ***Prize Package Sponsor (\$600)***

Winners of the conference game, Tuesday evening Reception game (held in the exhibit hall) and evaluation drawing receive their choice of a Prize Package valued up to \$200 each.

### ***Charging Lounge Sponsorship (\$2,000, 3 available)***

Sponsor one of the three charging lounges offered at METC. Contact [Karen Vaughan](#) for more information including locations.

### ***Conference Tote Bag Sponsorship (Full Sponsorship Cost Approximately \$5,000.00, Partial Sponsorship Available)***

All conference Tote Bag Sponsors will have their company logo on the bags that will be given to each attendee. Partial sponsorships are also available.

### ***Lanyard Sponsorship (Full sponsorship cost approximately \$2,000.00)***

As a Lanyard Sponsor the logo of your company will be printed on the lanyards that will be given to each attendee.



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## ***Teacher Scholarships (\$250 each. Contact [Karen Vaughan](#) for more information.)***

Companies who sponsor teachers with scholarships are recognized on the teacher's conference name badge, on their exhibit booth sign as well as the conference program.

## ***Leadership Luncheon Speaker Sponsor (\$2,000)***

Sponsor the speaker for our Leadership luncheon held on Tuesday, February 10. Luncheon attendees are school and district leaders including administrators.

## ***Library & Media Literacy Speaker Sponsor (\$2,000)***

Sponsor the speaker for our Library & Media Literacy Luncheon held on Wednesday, February 11. Luncheon attendees are Library and Media Specialists, librarians and teachers.

\* Partnership: Companies that are part of the E-Rate federal program that is supported by the Universal Service Fund (USF), which Congress created as part of the Telecommunications Act of 1996. The USF helps make communications services accessible and affordable for rural and low-income consumers, rural health-care providers, schools and libraries. Money that supports the fund comes from telecommunications companies throughout the United States.

\*Sponsorship: Companies that wish to make a monetary or in-kind donation to support the Midwest Educational Technology Conference.