



Midwest Education Technology Conference

February 8, 9 & 10, 2016

St. Charles Convention Center, St. Charles, MO

METC Sponsorship Levels

All Sponsors Receive:

- Company name and logo in the METC program and on website
- Special acknowledgement during keynote events
- Participation in the Exhibitor Game
- Electronic transfer of all attendee's mail information
- Special recognition on exhibit booth sign –METC Sponsor/Partner

Platinum Level (\$10,000+) Additional Benefits

- **Four-booth spaces** in the METC Exhibitor Hall, which includes electrical, meals provided by conference
- Option to be listed as a METC keynote or featured speaker sponsor
- **Four-color full-page ad** with company name and logo in the conference program given to all attendees
- Option to place one company item in conference tote bag
- Ad on METC Mobile App
- Company representative invited to introduce one METC keynote speaker

Gold Level (\$5,000+) Additional Benefits

- **Three booth spaces** in the METC Exhibitor Hall, which includes electrical, meals provided by conference
- Option to be listed as a METC keynote or featured speaker sponsor
- **Two-color full-page ad** with company name and logo in the conference program given to all attendees (can upgrade to a 4-color ad for additional costs)
- Option to place one company item in conference tote bag
- Ad on METC Mobile App
- Company representative invited to introduce one METC keynote speaker

Silver Level (\$3,000+) Additional Benefits

- **Two booth spaces** in the METC Exhibitor Hall, which includes electrical, meals provided by conference
- **Two color half-page ad** with company name and logo in the conference program given to all attendees (can upgrade to four color or full page for additional cost)
- Option to place one company item in conference tote bag

Bronze Level (\$1,000+) Additional Benefits

- **One booth space** in the METC Exhibitor Hall, which includes electrical, meals provided by conference
- **Two color quarter-page ad** with company name and logo in the conference program given to all attendees (can upgrade to four color, half or full-page for additional cost)

Additional Sponsorship Opportunities

School-based Sponsorships

Teacher Scholarships (\$310 per scholarship, multiple scholarships needed)

Recognized on the teacher's conference name badge, on exhibit booth sign (if applicable), conference program and website.

Student Innovation Stations Sponsor (\$500)

Student Innovation Stations are showcased during the Reception on Tuesday February 9, located in the Exhibit Hall. These STEM/STEAM projects include anything from robots to a MakerSpace. Sponsor recognition will be given at the Student Innovation Stations during the Reception.

Virtual Essay Contest Sponsor (\$500)

Attendees are invited to create a virtual essay based on their METC experiences. Essays are scored by conference committee to determine a winner. Sponsor will be highlighted in an eNewsletter to all attendees with the winning entry announcement.

Conference Enhancement Sponsorships

Keynote Sponsor (\$5,000, two available)

Keynote sponsors are invited to introduce one of two featured keynote speakers. In addition, your company logo will be placed on signage outside of Grand Ballroom and prominently featured in conference program and mobile app.

Conference Tote Bag Sponsor (\$2,500 Premium Level; \$1,000 Partner Level)

All conference Tote Bag Sponsors will have company logo featured on bags for attendees. Please note sponsor level determines size and placement on bag; Premium Level will be featured more prominently.

Leadership Luncheon Speaker Sponsor (\$2,000)

Sponsor the speaker for our Leadership luncheon held on Tuesday, February 9. Attendees are school and district leaders including administrators. Sponsor recognized during the Luncheon and in the conference program and website.

Library & Media Literacy Luncheon Speaker Sponsor (\$2,000)

Sponsor the speaker for our Library & Media Literacy Luncheon held on Wednesday, February 10. Attendees are Library and Media Specialists, librarians and teachers. Sponsor recognized during the Luncheon and in the conference program and website

Charging Lounge Sponsorship (\$2,000, 3 available)

Recognition given at the charging lounge location and in the conference program and website.

Lanyard Sponsorship (Full sponsorship cost approximately \$2,000)

The logo of your company will be printed on lanyards given to each attendee.

Prize Package Sponsor (\$600)

This targets winners of the interactive conference game, Tuesday evening Reception game (held in the exhibit hall) and evaluation drawing. Winners select a Prize Package valued up to \$200. Sponsor recognition will be given in the conference program and website.

Energy Break Sponsor (\$500+, 2 available)

Companies can sponsor the METC afternoon beverage and snack break for one or both conference days. Recognition will be given at the break location and in the conference program and website.

Morning Coffee Sponsor (\$400+, 2 available)

Special recognition will be given at the morning coffee station directly outside of the Grand Ballrooms where keynote presentations are located. Sponsors are also recognized in the conference program and website.

To become a conference sponsor, or for questions related to this event, please contact Missy Heinemann at 314-692-1278, or mheinemann@edplus.org